



UPCOMING EVENTS

WEBINARS

TO BE SCHEDULED – Michael Zinser will present a **webinar on union organizing** through the Online Media Campus (hosted by SNPA and the Iowa Newspaper Foundation). When a union is trying to organize a newspaper's employees, Employers have many rights of communication – and there are many rules to follow. This webinar will be a primer for Newspaper Executives to learn their rights during a union organizing drive.

SPEAKING ENGAGEMENTS

June 21-23, 2017 – CWCMA/NICE Joint Annual Conference. Michael Zinser has two speaking sessions at this joint conference in Las Vegas, Nevada. On June 21, 2017, Michael will speak about scan-based trading at the single copy conference kicking off this year's meeting. On June 22, 2017, Michael will speak to Newspaper Publishers and Circulation Executives about important legal topics such as the U.S. Department of Labor's enjoined Overtime Rule; employee discharge issues; the NLRB's war on independent contractors and its new Joint Employer decision; NLRB vacancies; the U.S. Department of Labor's attack on independent contractor status (and an Employer-friendly update!); as well as legislative developments.

July 27, 2017 – District Manager Training 2.0. Florida Circulation Executives will meet at the **Tampa Bay Times** for independent contractor training by Michael Zinser, including a mock trial.

September 10-12, 2017 – SNPA-Inland Convention. This joint conference of **Southern Newspaper Publishers Association (SNPA) and the Inland Press Association** will be held in Colorado Springs, Colorado. Michael Zinser will update attendees on the current legal issues of the day facing Newspaper Publishers.

September 24-25, 2017 – 360 Media Alliance Mega Summit East. This joint conference of the **Ohio Newspaper Circulation Committee, the Inter-State Circulation Managers' Association (I-SCMA), and the New York State Circulation Management Association (NYSCMA)** will be held in Pittsburgh, Pennsylvania. Michael Zinser, I-SCMA General Counsel, will address the key legal issues facing Circulation Executives, as well as a mock trial.

January 25, 2018 – NSCMA/MNA Joint Conference. This joint conference of the **Northern State Circulation Managers' Association (NSCMA) and the Minnesota Newspaper Association (MNA)** will be held in Minneapolis, Minnesota. Michael Zinser, I-SCMA General Counsel, will address the key legal issues facing Circulation Executives.



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